



News

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Invetech Pty

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Invetech Executive Elected to Board of Directors of Diagnostic Marketing Association

(Melbourne, Australia – 13 October 2008) Invetech, specialists in product development and custom automation for the medical, industrial and consumer markets, announces that Bob Speziale, Vice President of Business Development, has been elected to the Board of Directors of the DxMA - Diagnostic Marketing Association. Bob has been a member of this prestigious association for over 25 years, playing an active role in the organization of its annual events and has gained a wealth of knowledge and insight into the Association. When this vacancy arose, the board had no hesitation in selecting Bob for the role.

DxMA is a nonprofit professional organization committed to serving the demands of marketing professionals in the diagnostics industry. With a membership of almost 350 professionals involved in marketing diagnostics and other medical products and services, the association actively promotes professional development through education and resources via its conferences, seminars and marketing excellence awards.

Bob said: "I feel excited to have the chance to work with a group of dedicated professionals in the diagnostic industry. I'm delighted to be playing a part in moving the organization forward." Bob's main objective is to use his thirty years' industry experience and knowledge to benefit the group and help extend the reach of the Association. This appointment will be the second time that Bob Speziale sits on the DxMA board, having previously had a role 15 years ago.

Bob joined Invetech in 2005. Prior to joining, he held a variety of management positions within healthcare, in-vitro diagnostics and life sciences organizations, culminating in over thirty years' experience in the industry.

Invetech develops custom automation systems, devices, instruments and consumables for companies globally. For more than 25 years the company has been at the forefront of breakthrough developments, changing the landscapes of their key markets.

With offices in Australia and USA, Invetech partners with a wide range of clients from leading brands to young start-ups to navigate the product development journey. Their disciplined approach, in-house capabilities, knowledge and diverse experience enables them to translate new ideas into outcomes for clients that deliver growth and commercial success.

For more information about Invetech's innovative instrument development and custom automation services, please contact Invetech on information@invetech.us, visit the



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About Invetech's Instrumentation and Custom Automation services:

For more than 25 years Invetech has been at the forefront of new product development and custom automation. With experience drawn from over 5,000 projects, Invetech delivers global contract design and development, contract instrument manufacturing and custom automation services to a range of market sectors including FMCG, Cleantech, life sciences, drug discovery and pharmaceutical companies, in addition to 7 of the world's top 10 clinical diagnostic companies.

Invetech combines its integrated in-house capabilities, specialist knowledge and diverse experience to deliver better solutions, in the shortest possible time and with less risk, to its client base of start-ups through to multinationals. Its commercial focus, responsive and flexible approach, and unbiased solutions, means clients get the best outcome with the aim of commercial success.