



FOR IMMEDIATE RELEASE
Invetech Pty Ltd
Contact Information:
Roger Langsdon
+613 9211 7782
Roger.Langsdon@invetech.com.au

Invetech Celebrates One Year in San Diego

**Invetech's San Diego Facility Supports Partnership with
The Coca-Cola Company on "Fountain of the Future"**

(San Diego, CA – 28 July 2009) Invetech, specialists in new product development and custom automation, celebrated the one year anniversary of its San Diego facility with an open-house event for 120 guests. The San Diego office provides a base for Invetech's North America operations that includes supporting the development of "Coca-Cola Freestyle™", a proprietary new fountain dispenser from The Coca-Cola Company. The stylish new beverage unit, first in a planned family of dispensers, pours more than 100 sparkling and still branded beverages from a single touch-screen machine.

The Coca-Cola Company selected Invetech to assist with the development of Coca-Cola Freestyle™ in March of 2006. Invetech was selected following an evaluation process which examined a range of key capabilities including mechanical and electrical engineering, innovation, functional design, project management and successful client history.

Fred Davis, Invetech's President commented, "Invetech loves the challenge of innovative projects like the Coca-Cola Freestyle™. Products like this not only have the potential to lead the market, but change the world. Understanding the potential of the proprietary dispensing technology developed by The Coca-Cola Company required a wide range of Invetech specialists including industrial designers, engineers, scientists and managers. Our team was pleased to play a significant role in developing this innovation for testing."

With operational facilities in the United States and Australia, Invetech has drawn on the breadth and diversity of its design, engineering and manufacturing expertise stretching across medical, industrial and consumer industries to help The Coca-Cola Company conceive, develop and deliver innovative technology. Coca-Cola Freestyle™ fountain dispensers are currently being tested in select restaurants in California, including 10 currently installed in the San Diego area, and Atlanta before an anticipated wider roll out in 2010.

- ENDS -

For further press information please contact Roger Langsdon:

Invetech Pty Ltd, 495 Blackburn Road, Mt Waverley Vic 3149, Australia. Phone +613 9211 7782, Fax +613 9211 7703. Email: roger.langsdon@invetech.com.au Web: www.invetech.com.au



About Invetech:

Invetech has been creating breakthrough products and custom automation systems for more than 30 years. With more than 200 staff, and experience drawn from over 5,000 projects, Invetech delivers product design and development, contract manufacturing and custom automation services to a range of global market sectors including diagnostics, life sciences, medical devices, cleantech, industrial and consumer products. Operating out of locations in North America, Europe and Asia Pacific, our clients range from multi-nationals to start-ups and include 7 of the world's top 10 clinical diagnostic companies.

###