


 idea to market



# Bringing Ideas to Life

 **Invetech**

# Innovation ... with confidence



Maximising returns from new product investment is our core business.

Developing successful new products is what we do. With passion. And only when you need us.

A partnership, with you in control.

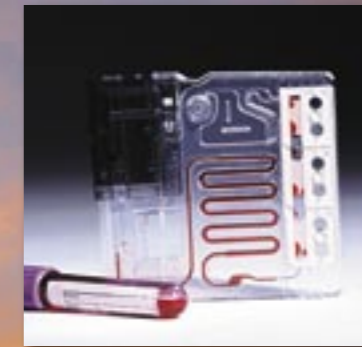
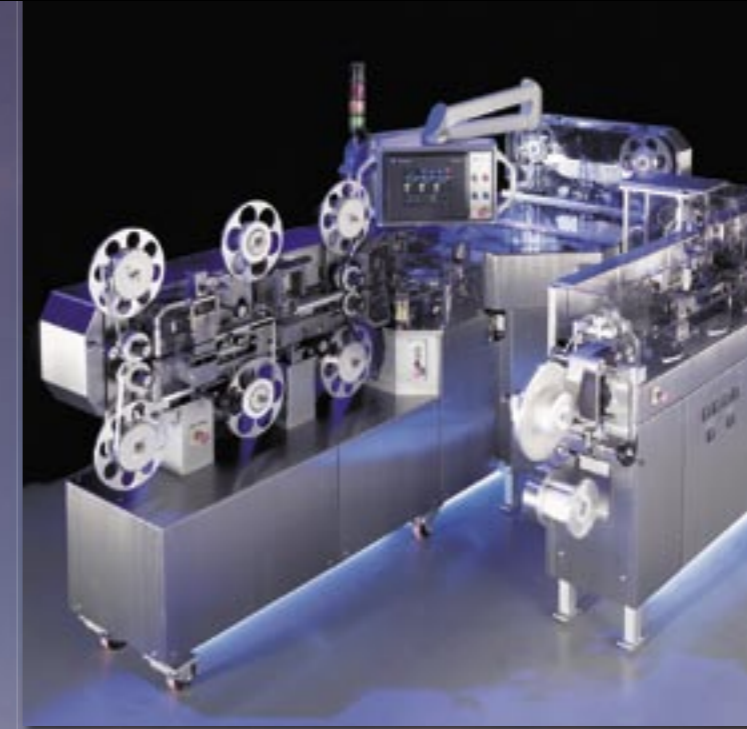
We are a dedicated, enthusiastic and experienced part of your team. Open. Collaborative. And expert.

Backed by proven results.

30 years at the forefront of new product development. Experience drawn from over 5,000 projects that have delivered over \$1Billion in value to our clients. Globally.



# Three decades delivering success in international markets

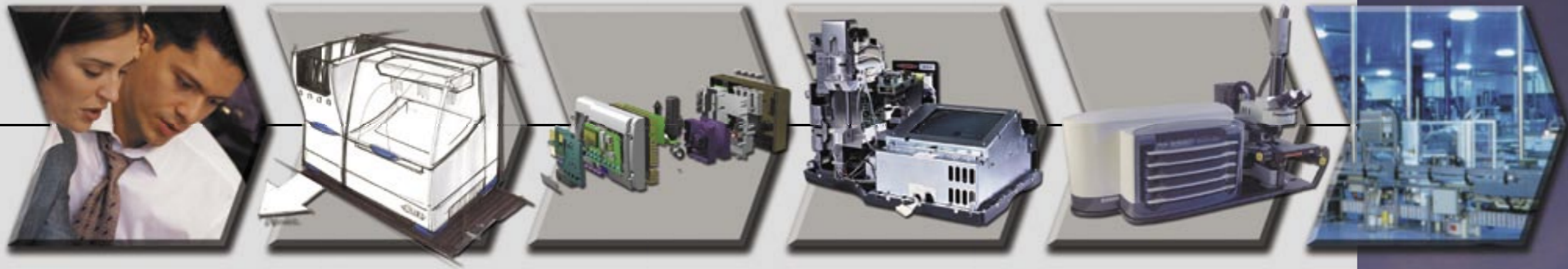


Delivering product strategy,  
rapid product development and  
integrated manufacturing solutions



Combining breakthrough innovation,  
technical know-how and  
commercial experience





## STRATEGY

Defining the path to commercial success

## PRODUCT INNOVATION

Creating a winning product...

## MANUFACTURING INNOVATION

...Integrated with an effective manufacturing solution



### Defining the path to commercial success

Invetech's team of technology commercialisation experts works with you to:

- evaluate key technologies
- assess customer needs and value drivers
- understand the market opportunity
- develop a route to market strategy
- assess financial implications

Or Invetech can work with you to review and strengthen your existing product development strategy, management process and capability.

**The result:** a complete roadmap to commercial success based on a practical and thorough assessment of your technology and business opportunity.

### Creating a winning product...

Invetech's teams of industry and regulatory specialists, designers, engineers and applied scientists work with you to:

- define product requirements
- create workable product concepts
- integrate product design with manufacturing process
- design and build rapid prototypes
- evaluate form, fit and function
- deliver a complete engineering design pack
- transfer the product into manufacturing

**The result:** a new product design that delivers the right balance of quality, speed, cost and innovation. Ready for production. And ready for market.

### ...Integrated with an effective manufacturing solution


Invetech's team of process improvement and manufacturing automation specialists works with your organisation to:

- evaluate strategic manufacturing alternatives
- develop manufacturing scale-up plans
- design and validate manufacturing processes
- enhance existing manufacturing operations
- develop special purpose production systems
- provide feedback to product design teams

**The result:** an integrated product/manufacturing system that meets your market, regulatory, quality, volume and cost requirements.

# Maximising the return on your new product investment





Bringing Ideas to Life

Need support  
for your idea-to-market journey?

We'd be excited to hear from you.

**Invetech Pty Ltd** ABN 45 004 301 839

495 Blackburn Road, Mount Waverley Victoria 3149 Australia  
Postal: Private Bag 44, Mount Waverley Victoria 3149 Australia  
Telephone: +61 3 9211 7700 Facsimile: +61 3 9211 7702  
kmc@invetech.com.au  
[www.invetech.com.au](http://www.invetech.com.au)

**Invetech (USA)**

44 Montgomery Street, Suite 1308, San Francisco, California 94104 USA  
Telephone: +1 415 533 1958 Facsimile: +1 415 693 0826  
jp@invetech.com.au  
[www.invetech.us](http://www.invetech.us)

